

CHEMONG LODGE INVITATIONAL

SPONSORSHIP OPPORTUNITIES

IN SUPPORT OF THE NZ FOUNDATION

CHEMONG LODGE INVITATIONAL

IN SUPPORT OF **THE NZ FOUNDATION**

THURSDAY JUNE 4TH, 2026 | IN ASSOCIATION WITH THE QUARRY GOLF CLUB



NIK ZORICIC

**LATE CANADIAN SKI CROSS ATHLETE
& CHERISHED FRIEND OF BROWNIE**

Nik Zoricic was an incredible athlete, teammate, and a cherished lifelong friend to Adam Brown. It is in his memory that Adam continues to host this annual event, supporting a cause that remains deeply personal and dear to his heart.



Nik Zoricic was a Canadian ski cross athlete who competed at the international level. He competed in both the FIS Ski Cross World Cup and the Winter X Games, and had several top 10 finishes in World Cup events. Sadly, Nik passed away from a fatal accident during a race in Grindelwald, Switzerland on March 10, 2012. The Nik Zoricic Foundation is a non-profit organization that was established in memory of him.

THE CAUSE

SUPPORTING THE INCREDIBLE WORK OF THE NZ FOUNDATION

Nik Zoricic Foundation, a non-profit organization in Ontario, supports athletes as ambassadors for Ontario and Canada while also working to promote the development and safety of the sport of skiing.



The Foundation's mission is to support the growth of skiing while minimizing the risk of severe accidents due to inadequate safety measures and training. Additionally, the Foundation aims to support other registered charities that share its goal of promoting ski sport and safety initiatives. Learn more about The Nik Zoricic Foundation at www.nzfoundation.ca



THE EVENT

**HONOURING A LEGACY THROUGH
AN UNFORGETTABLE DAY OF
FOOD, MUSIC, GOLF & TRADITION**

The Chemong Lodge Invitational is more than just a tournament; it is an all-inclusive, curated experience designed to bring good people together for a great cause; a one-of-a-kind tradition that celebrates community, athleticism, and the spirit of giving back. Evolving from a decade-long tradition started by Adam Brown in 2012, the Invitational is now in its third year under the Chemong Lodge banner.



PRESENTING SPONSOR

1 AVAILABLE | \$2500.00 +hst

INCLUDES 4 TICKETS | \$900.00+ value

GOLF BALLS Your corporate Logo on the official 2026 tournament ball. One sleeve per player.

STEP & REPEAT Your corporate Logo featured on the premium 10' x 8' photography wall.

Our presenting sponsor will secure central logo placement and visibility on the following assets:

FLYERS | TICKETS | POSTERS | THANK YOU CARDS

In addition, our presenting sponsor's logo, website & social media links will be visible on our website throughout the promotional period.



HOLE SPONSOR

SIGNAGE ONLY | \$150.00 +hst
SIGNAGE + ACTIVATION | \$250.00 +hst

SIGNAGE Your corporate Logo featured on signage at one of the 18 holes along the Quarry's picturesque course throughout the tournament.

ACTIVATION Your company may set up a branded activation to promote/demonstrate your products/services to participants at your hole.

In addition, our hole sponsors' logos will be visible on our website and social media platforms throughout the promotional period.



CAESAR BAR SPONSOR

1 AVAILABLE | \$1500.00 +hst

INCLUDES 4 TICKETS | \$900.00+ value

SIGNAGE Your corporate Logo on the all table cards & caesar bar signage during registration and breakfast, an impactful first impression positioning to kick off the tournament day.

BRANDED FLAGS Your logo will be featured on the breakfast sandwich flags and caesar garnish picks, a uniquely memorable brand recognition.

In addition, our caesar bar sponsor's logo, website & social media links will be visible on our website throughout the promotional period.



HAPPY HOUR SPONSOR

1 AVAILABLE | \$1500.00 +hst

INCLUDES 4 TICKETS | \$900.00+ value

SIGNAGE Your corporate Logo on all station signage during happy hour, an interactive, participant-facing positioning at a key point of the day when all participants are present.

BRANDED FLAGS Your logo will be featured on the smoked sliders served during happy hour, a uniquely memorable brand recognition.

In addition, our happy hour sponsor's logo, website & social media links will be visible on our website throughout the promotional period.



DINNER SPONSOR

1 AVAILABLE | \$1500.00 +hst

INCLUDES 4 TICKETS | \$900.00+ value

TABLE SIGNAGE Your corporate logo placed on the table cards as the exclusive dinner sponsor
RECOGNITION Your company will receive special mention and recognition during the awards ceremony and pre-dinner speeches.

BUFFET SIGNAGE Your logo will be featured on a 3' x 2' foam board sign at the buffet entrance

In addition, our dinner sponsor's logo, website & social media links will be visible on our website throughout the promotional period.





INSTAGRAM

FOLLOWERS | 6547
ACCOUNTS REACHED | 53,753
INTERACTIONS | 2.8k

*figures based on April 4th - May 4th

FACEBOOK

FOLLOWERS | 7506
VIEWS | 584,518
ENGAGEMENT | 22,561

*figures based on April 6th - May 4th

WEBSITE

SITE SESSIONS | 11014
EMAIL SUBSCRIBERS | 1845

*figures based on April 4th - May 4th

WWW.CHEMONGLDGE.COM

AUDIENCE & REACH

ONLINE VISIBILITY

All Sponsors will have dedicated mentions in all social media posts, email newsletters, focal point designation on our homepage, as well as the Chemong Lodge Invitational ticketing & event page on our website.

ON-SITE VISIBILITY

Presenting Sponsor will secure premium on-site branding via the photography wall & tournament balls. Culinary Experience Sponsors and Hole Sponsors will receive participant-facing brand designation at your specific station or hole. All sponsors will receive dedicated mention and recognition during speeches and throughout the tournament.

*THESE FIGURES ARE **IN ADDITION** TO EXTERNAL PAID & AFFILIATE MARKETING.

OTHER WAYS YOU CAN SUPPORT

100% of Net Auction Proceeds Support The NZ Foundation

DONATE AN ITEM TO OUR AUCTION

We are graciously accepting auction item donations to bolster our fundraising goals. Items of all dollar values are greatly appreciated. Items will be displayed with a “donated by” tag.

BID ON ITEMS IN OUR AUCTION

Every bid counts! By participating in the silent auction you are directly contributing to increasing our final donation amount. Remember, 100% of proceeds will benefit the NZ Foundation!



SCAN QR TO SUBMIT AN ITEM DONATION